

# Strategic Planning What Every Manager Must Know By Steiner

What Every Software Manager Must Know to Succeed with Object Technology What Functional Managers Need to Know About Project Management Resource Management Journal Project Management General Management Series The City Manager's Job Management American Aviation Organization and Forces Popular Mechanics Magazine The Science of Railways Management and Administration Business Management Management and Administration in Manufacturing Industries Publication Management Electrical Trading and Radio Marketing Play Production and Stage Management for Amateurs Business and Science Hardware Age John D. Williams International Institute for Learning Harold Kerzner Stuart Alexander MacCorkle Richard M. Hodgetts Marshall Monroe Kirkman Marshall Monroe Kirkman Leon Pratt Alford Leslie Howard Gordon British Association for the Advancement of Science

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object technology can provide software developers with the edge they need to bring robust products quickly to market this book presents a concise introduction to object oriented methodology and an in depth look at how to manage projects that use object oriented techniques

discover how functional managers can apply the kerzner approach to project management as a functional manager today you need to become more involved in project management that doesn't mean you need to become a project manager but rather you need to know how to perform specific project related tasks work with project team members understand each other's priorities and problems and resolve issues jointly now here's the book that gives you everything you need to know about your role in project management clearly and succinctly based on principles set forth in the bestselling project management a systems approach to planning scheduling and

controlling tenth edition this easy to follow guide focuses on the pivotal role you play as an executive in project management it introduces the acclaimed kerzner approach demonstrating how it empowers functional managers with the skills needed to ensure that projects are completed successfully on time and on budget the international institute for learning wiley series in project management features the most innovative tested and proven approaches to project management all explained in clear straightforward language the series offers new perspectives on solving tough project management problems as well as practical tools for getting the job done each book in the series is drawn from the related iil course and is written by noted project management experts

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